

# Monitor Business Performance with Cisco AppDynamics

(ALY402)





## **COURSE OVERVIEW**

The Monitor Business Performance with Cisco AppDynamics (ALY402) training outlines how to use Cisco AppDynamics Analytics features and Business iQ to see what is impacting your business performance. You'll learn how to capture your full-stack performance and transaction data to answer questions like, "How much revenue is lost due to failed checkout transactions?" and "What's the daily revenue for specific geographic areas by product?" You'll learn to define and manage analytics searches, metrics, and visualizations, and create dashboards that meet the goals of your Business iQ use cases.



### **PREREQUISITES**

The skills you are expected to have before attending this workshop are found in the following Cisco Learning Offerings:

- Introduction to Cisco AppDynamics (APM210)
- Advanced APM for Cisco AppDynamics (APM220)



### **HOW YOU'LL BENEFIT**

This workshop will help you:

- Use Cisco AppDynamics Analytics to capture and make the most of your full-stack performance and transaction data
- Gain leading-edge skills for high-demand responsibilities in the cloud computing industry



#### WHO SHOULD ENROLL

• Teams who already have some understanding of Cisco AppDynamics and who are tasked with using Analytics data to produce searches, metrics, visualizations, dashboards, and to configure alerts/monitoring to meet their organization's Business iQ goals



## **COURSE OBJECTIVES**

- Gain a thorough understanding of Application Performance Management (APM)
- Explore all aspects of Business iQ, including data and process
- Learn about analytics searches, visualizations, metrics, and health rules
- Understand custom data sources, transaction data collection, log data collection, End-User Experience Monitoring (EUM), Internet of Things (IoT), and Custom Events Data Collection
- Examine experience level management and business journeys





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## **COURSE OUTLINE**

- APM Review
- What is Business IQ
- Business iQ Data
- Steps to Using Business iQ
- Analytics Searches
- Analytics Visualizations
- Analytics Metrics and Health Rules
- Custom Data Sources
- Transaction Data Collection
- Log Data Collection
- EUM, IoT, and Custom Events Data Collection
- Experience Level Management
- Business Journeys

